

PRESS RELEASE

Satin-finished BIRDPROTECT by Glas Trösch

Subtle bird-protection glass

Munich, January 2025. *As the use of large-scale façade glazing increases, so does the need for solutions to effectively prevent bird collisions. Glass structures such as corner glazing, frameless balcony parapets, or glass-enclosed walkways between buildings are particularly difficult for birds to recognise as obstacles. Even standard windows can pose a collision risk. With satin-finished BIRDPROTECT, Glas Trösch expands its range of bird-protection glass that excels both functionally and aesthetically.*



Satin-finished BIRDPROTECT, IRREGULAR pattern: many birds can fly through even the smallest gaps, so the spacing between markings should not exceed the width of a hand. Photos: Glas Trösch

The light greyish markings on the satin-finished BIRDPROTECT glass are etched, offering several advantages: the glass can be supplied in half-width panels, making it ideal for large-scale applications, and the markings are highly durable and only minimally affect the overall appearance of the glass. In addition, the IRREGULAR and ORTHO designs can be cut anywhere without disrupting the overall pattern.



All three patterns have been thoroughly tested by the American Bird Conservancy and classified as effective. Other patterns are available on request.



Satin-finished BIRDPROTECT by Glas Trösch: the ORTHO pattern has been rated by the American Bird Conservancy as particularly effective in preventing bird strikes. Photos: Glas Trösch



The American Bird Conservancy has also certified the REGULAR pattern as proven to be effective in reducing bird collisions. Photos: Glas Trösch



More information:

Andreas Scheib | Glas Trösch Holding AG
Head of Communications/CCO
Industriestrasse 29 | CH-4922 Bützberg
press@glastroesch.com

Press queries:

Matthias Mai | mai public relations GmbH
Leuschnerdamm 13 | D-10999 Berlin
+49 (0) 30 66 40 40 563 | glas_troesch@maipr.com