

Annual General Meeting of the SANCO Group in Rome: new ideas and strategies for a stronger partnership

Ulm, June 2025. *At the end of May, the SANCO Group held its Annual General Meeting in Rome. Over 100 representatives from European partner companies gathered in the Italian capital to exchange insights on current industry trends. Key topics included the continued development of the SANCO Group, innovations in technical applications, and the development of joint marketing strategies.*

Reliable partnership in a demanding market

Fabian Zwick, CEO of the Glas Trösch Group and representative of the licensor, welcomed the participants and thanked the partner companies for their close and constructive collaboration. The SANCO companies have proven their resilience in a challenging market environment, and in this context he emphasised the importance of reliability and strong partnerships.

Continued growth across Europe

Antonio Gioello, Head of SANCO Consulting, thanked members for their shared commitment. The growing number of European partner companies, he noted, reflects the successful expansion of the SANCO Group. 'Our goal is to strategically strengthen our market position and continue to grow our network in a structured way,' said Gioello.

A lighter touch: humour as a success factor

A particular highlight was the keynote speech by Roman Szeliga, doctor and professional speaker, on the topic of 'Humour in Business'. With great flair, he demonstrated how a positive attitude – coupled with a dash of humour – can not only make working life easier but also enrich it in a lasting way.

About SANCO:

With over 60 active members in 14 countries, SANCO is the largest alliance of insulating glass manufacturers in Europe. The Swiss-based Glas Trösch Group is the licensor. The product range manufactured by SANCO partners includes energy-efficient insulating glass for windows and façades, as well as sophisticated glass solutions for interior spaces.

Images:

Fabian Zwick, CEO of the Glas Trösch Group, highlighted the importance of stable partnerships for the SANCO Group's continued success.

Photo: SANCO/TA Werbeagentur



Antonio Gioello, Head of SANCO Consulting, thanked members for their shared commitment and emphasised the Group's steady growth.
Photo: SANCO/TA Werbeagentur



In his keynote, Dr Roman Szeliga illustrated how humour can meaningfully enhance everyday working life.
Photo: SANCO/TA Werbeagentur



Over 100 representatives of SANCO partner companies from across Europe met in Rome at the end of May for the 53rd Annual General Meeting.
Photo: SANCO/TA Werbeagentur

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