

Press release 06/2025

Planning Skills in a Nutshell – Office on Stage #1 Corporate Hybrid

Wilkhahn's new series of publications on the office environment's transformation

The first issue of Wilkhahn's new Office on Stage series is entitled Corporate Hybrid. It's a contemporary addition to our extensive Planning Guide for Conference and Communication Environments. It highlights the key changes in office environments and implications for planning and furnishing future-proof office spaces. Given the dynamic and diverse changes in all industries, it acts as a planning guide and a compelling argument for making agile collaboration in organizations and companies a new corporate standard.

Bad Münden, Germany, June 2025. Without research into contexts, no real innovations are possible. By the same token, where communication of the contexts is lacking, nobody understands innovations' added value. Which is why office furniture manufacturer Wilkhahn decided to publish a new Office on Stage series to explain the reasons for its product developments. The first issue, Corporate Hybrid, looks at the necessities, parameters, and opportunities of agile collaboration. It explores how to harness employees' potential to actively shape the future by reconciling the needs of human beings and organizations with interior design and technology.

How to meet challenges in an unpredictable future

How else can we master the dynamic nature of change, increasing complexity and an unpredictable future? More than ever before, it's essential to outline goals and visions openly. To make changes swiftly, without losing sight of the bigger picture, we need to decide on each step required. Agile collaboration is based on a cross-disciplinary mindset, transparency, and everyone's active participation. An approach that views developing solutions as a collective task in order to grapple with complex realities.

The office as a stage for agile and hybrid collaboration

The 120-page magazine uses the stage as a metaphor in five acts. The furnishings are described as fellow actors that invite interaction with those using them. Seizing the moment is one of Wilkhahn's guiding principles. The idea is to design stage sets for communicative spaces that can instantly transform into areas for agile collaboration. Each act reveals the design planning parameters. The magazine covers innovation and workshop spaces to meeting and conference rooms to seminar and training areas, cafeterias and lounges all the way to hallways and areas in the middle of rooms. Brief overviews, in-depth texts, principles, and methods, as well as summaries of the key changes, provide a consistent and clear structure. Diverse, scalable, and entertainingly illustrated planning examples provide clarity and inspiration.

The Confair Next group at center stage

The stage designs underscore the impact appropriately designed co-stars can make. People can proactively move whiteboards and acoustic panels, turning these items into actors that define and demarcate spaces and play a role as visualization equipment. The magazine also clarifies the need to integrate both analog and digital tools and provides the context. It equally highlights the stimulating impact when the functionality of items like mobile stools, tables and servers changes. And last but not least, it becomes clear

how consistent design and customizability turn actors in the new Confair Next range into a true ensemble.

A fun narrative with entertaining intermissions

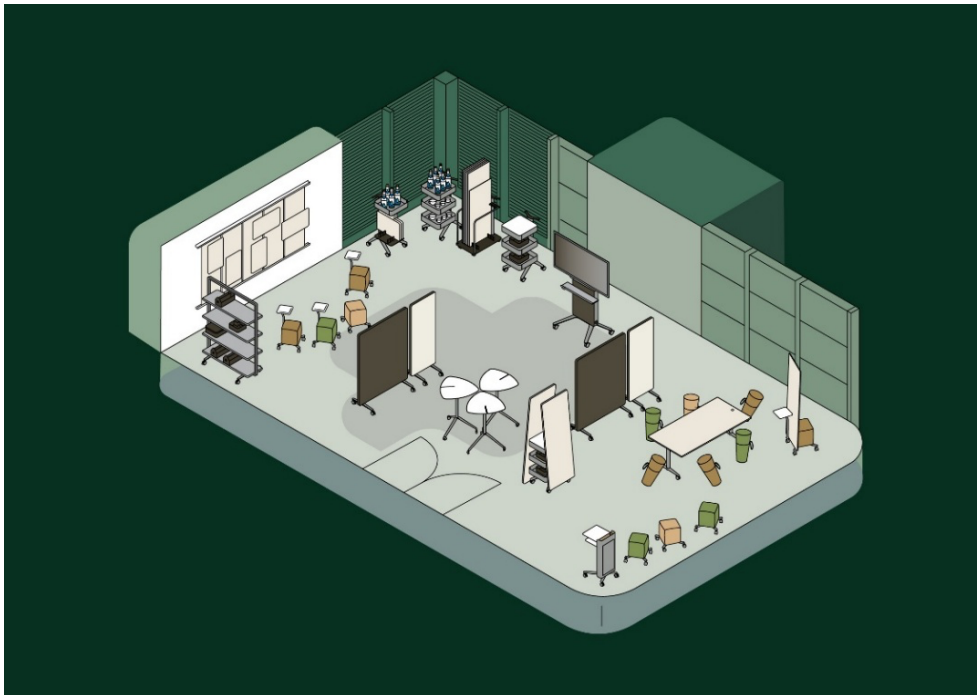
The magazine takes an informative but playful approach to its subject matter. It's a hybrid mix of content and entertainment. This modern version of edutainment offers mini excursions between the acts. Enjoyable portraits join the reference report on Vienna's Co-Innovation Factory and a perspective by renowned future and trend researcher Birgit Gebhardt. These include stories of major agile collaboration protagonists who have made their mark on the industry worldwide over the past 30 years. And ultimately, the actors introduce themselves at the end, just like in a real play.

Sharing expertise

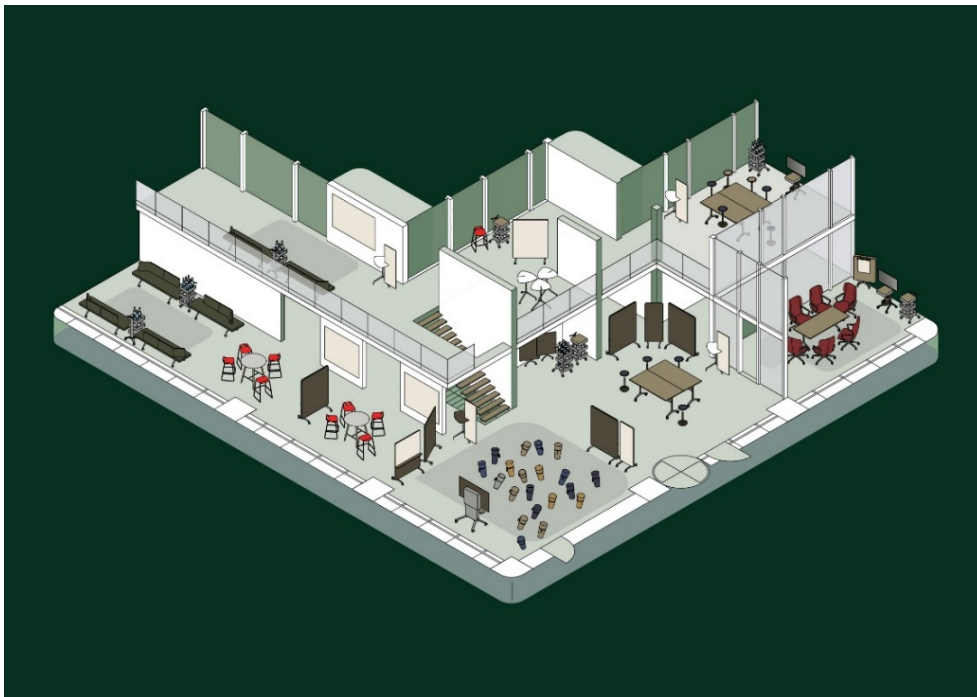
This magazine helps Wilkhahn to continue its tradition of sharing its wealth of expertise, on which its own product development is founded. In 1998, the Furnishing Manual for Communication Spaces highlighted the links between people, organizations, technology and spaces. Ten years later, the famous Birkhäuser publishing house produced the in-depth Planning Guide for Conference and Communication Environments in four languages, which has remained a go-to reference book right up until today. These publications came about because it transpired that people didn't understand true innovations and the extra value entailed without knowing the contexts. Along the way, the Corporate Hybrid magazine reveals the new Wilkhahn Confair Next range's enormous potentials. And it does so in a playful, entertaining, informative, and whimsical manner.

To leaf through or download the magazine, go to
www.wilkhahn.com/en/office-on-stage/

Images



(Workshoproom_Group Work) Interaction and a dynamic change of methods take center stage. Workshop and innovation spaces require mobile and equal integration of analog and digital media. Image: Wilkhahn



(Open Space) Temporary repurposing: The example shows how mobile visualization equipment can turn receptions, waiting areas and communal areas into places for open-space workshops with lots of attendees. Image: Wilkhahn



(Agile Command Center) Leading by example: Agile collaboration in the boardroom with flexibly integrated options for formal meetings, interactive collaboration, and informal exchanges. Image: Wilkhahn



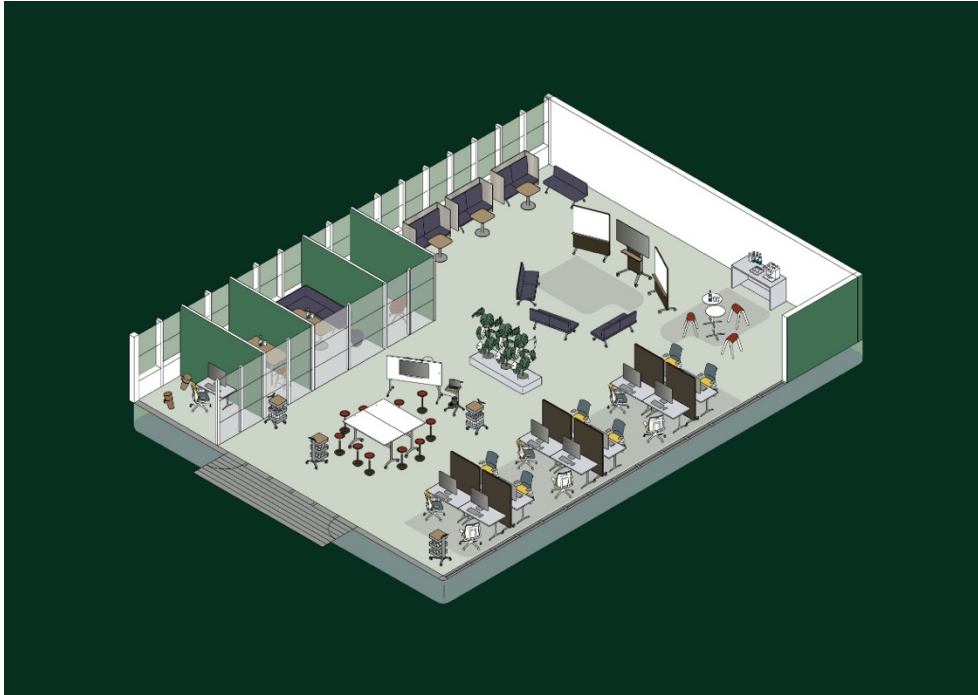
(Learning Arena) Organizations wanting to put learning on a secure footing should set up learning arenas. In other words, spaces that reflect appreciation and modern learning methods such as learning by doing or by experience. Image: Wilkhahn



(Tiny Space) Hybrid learning groups joined by a virtual coach or other participants need appropriately equipped spaces that can double as meeting venues and small project workspaces. Image: Wilkhahn



(Kitchenettes to Workshops) Coming up with ideas in recreational spaces: With the right mix, it's easy to turn a workplace café into a workshop café. Image: Wilkhahn



(Areas of Future Design_02) Given a Wilkhahn make-over: Areas in the middle of rooms are ideal for spontaneous meetings. They enable people to respond directly to sudden changes in processes and projects and keep the momentum going. Image: Wilkhahn



(Mockup) To browse through on the website, or order as a high-quality hard copy: The 120-page magazine for diverse types of agile collaboration. Image: Wilkhahn

Press contact:

Wilkhahn
Wilkening + Hahne GmbH+Co.KG
Burkhard Remmers
Fritz-Hahne-Straße 8
31848 Bad Münster
Germany
Phone: +49 (0) 5042 999 169
Mobile: +49 172 544 99 75
burkhard.remmers@wilkhahn.de
www.wilkhahn.com

mai public relations GmbH
Arno Heitland
Leuschnerdamm 13
10999 Berlin
Germany
Phone +49 (0) 30 66 40 40 553
wilkhahn@maipr.com